

**AARON L'HEUREUX**

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## OBJECTIVE

A development position in an advertising agency, web technology company, or new media department that will push the limits of my abilities and challenge me to learn new skills

## EDUCATION

### **Boston University**

*2005 - 2008*

B.S. in Advertising with a Concentration in Economics

### **Rochester Institute of Technology**

*2004 - 2005*

Pursuing a B.S. in Computer Science

### **Phillips Academy**

*2002 - 2004*

High School

## SKILLS

### Languages

HTML, CSS, XML, JavaScript (inc. JQuery/Prototype), ActionScript 3.0, Flex 3, PHP, MySQL

### Other Interests (actively learning)

Objective-C for OS X and for iPhone, Papervision3D, Flash Lite

## PORTFOLIO

<http://www.dotstrosity.net>

## REFERENCES

Furnished upon request

## WORK EXPERIENCE

### **Interactive Developer - Allen & Gerritsen - Watertown, MA**

*May 2008 - Present*

Create and maintain Flash (AS3)/Flex 3 microsities, websites, and site components that are reusable, maintainable, and dynamic

Become familiar with incoming clients' existing code bases in order to update and interact with foreign code as quickly as possible

Create and maintain cross-platform, cross-browser site layouts utilizing XHTML, CSS, and JavaScript

Act as lead and/or sole developer on projects such as the 99

Restaurants website and a reusable XML driven Flash site for Allen & Gerritsen

Explore new technologies and help to present productized solutions utilizing new platforms/features - most notably in the mobile space

Collaborate with other developers in the team on larger projects

Currently working on a project to extend Wordpress functionality to incorporate a "passport" system for site users to track participation

in activities and interaction with a band and its website, create a

custom theme to allow for Wordpress to act as the entire site's

CMS, and extend Wordpress with custom plugins as necessary to

provide audio/video/image functionality that is easy to maintain

### **Interactive Intern - Allen & Gerritsen - Watertown, MA**

*January 2008 - April 2008*

Create new and resize existing web banners for consumer and B2B products for a variety of clients

Assist in the development of existing website projects

Concept ideas for landing pages and user-interactive flash content

### **Interactive Director - Boston University AdLab - Boston, MA**

*September 2007 - May 2008*

Advise and manage a team of interactives

Oversee interactive rebranding efforts for AdLab, including complete site reconstruction in Flash

Provide hands on assistance with design and technical problems

Help to maintain a consistent creative strategy throughout all facets of the work created by the interactives

### **Senior Student Consultant - IT Help Center (formerly Personal Computing Support Center) - Boston, MA**

*September 2005 - May 2008*

Provided technical support in person, onsite, and by phone on a

multitude of topics for both students and faculty of the University

Handled case escalations from other students in the office

Collaborated with staff supervisors on various website updates and tutorials